

6 Benefits Of Virtual Offices To Growing New Mexico Businesses

The terms Virtual Office,” “Virtual Reception,” or “Virtual Mail” can be confusing in today’s age. What does “virtual” mean? Is there an actual office? A real receptionist or a robot? Is real mail involved with Virtual Mail? Office Alternatives would like to outline 6 Benefits of Virtual Office Services helping New Mexico Small Business or Independents grow and succeed.

Here are six things you didn’t know about virtual offices.

Virtual offices are real. A virtual office is a physical, brick-and-mortar location that features all of the modern amenities of a typical office, including professional on-site staff. Virtual Mail affords you to use this professional address as if it’s your company’s place of business when you might actually work out of your home. This becomes important when you’re setting up Google My Business (a must do!) and a geographical presence to be used with all online advertising. Google will not take a PO Box and why would you want your personal home address publicized and associated with your professional business? Office Alternatives has 2 physical locations providing business owners with day-to-day infrastructure and mail packages allowing the small business owner to expand the geographic reach of their business. OA will have a 3rd Uptown location soon to launch in 2019 and plans for Santa Fe in the next 2-3 years.

Virtual offices hourly conference rooms can be rented for as few as 30 minutes. One of the primary benefits of using a virtual office is the low level of commitment. Gone are the traditional leases and overhead associated with a traditional office infrastructure. Whether you need a long-term home for your business or a short-term site for an emergency meeting, virtual offices are an efficient solution. Office Alternatives rents meeting, conference, boardrooms and even training rooms as few as 30 minutes and as low as \$10 an hour for members. Virtual offices are designed to be flexible tools for businesses. It’s space when you need it and no cost when you don’t.

Virtual offices offer full-service administrative services. All Office Alternative locations have on-site staff that greet and accommodate you and your guests, offer free coffee with ceramic mugs and real half and half. Most importantly, our trained receptionists offer billable administrative assistance services billed by the minute not hour such as printing, copying, scanning, and mail-forwarding.

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Virtual offices can prevent missed sales and missed \$\$\$ Business owners often feel like they can’t step away from their business duties to answer phones. Yet every missed potential client is a missed sale. If a business owner makes \$75-\$100 per hour, one missed client is missed revenue. What if you missed 1 client per day? Statistics show 89% of all potential clients move the next company on the Google or Bing listing if they do not get a live answer. Virtual

Receptionist Phone service, by Office Alternatives, provides the big-business infrastructure that allows business owners to have live-answer phone service even when on vacation. From answering phone calls and taking messages while you're gone, and even scheduling appointments, customer interactions will be professionally handled with your specific instructions.

Virtual offices allow business owners to go on vacation. Business owners often feel like they can't step away from their business. Virtual Receptionist Phone service provides the big-business infrastructure that allows business owners to take a break. From answering phone calls and taking messages while you're gone, customer interactions will be professionally handled with your specific instructions.

Virtual offices are full-scale, professional facilities. The benefit of being a virtual office customer is the ability to conduct business at prestigious upscale full-service offices as if the infrastructure was your own company's entirely. Office Alternatives' locations include professional lobbies, meeting rooms, executive day offices, break rooms, conference equipment, high-speed internet, and more. Our locations are equipped to meet the unique needs of every business for a fraction of the cost of other long-term solutions.

Office Alternatives is a growing New Mexico company with two locations in Albuquerque, NM currently and a 3rd coming in 2019. We can provide virtual telephone reception to any company in the Mountain time zone currently even outside of the state. Call us Monday-Friday at 505.796.9600 for a free consultation.